PERFORMANCE MANAGEMENT IN THE PUBLIC SECTOR

WEDNESDAY 2 - FRIDAY 4 NOVEMBER 2011

FEATURING

Jonathan D. Breul is Executive Director, IBM Center for The Business of Government, a Partner in IBM Global Business Services and Guest Lecturer at Carnegie Mellon University – Australia.

ADVANCED EDUCATION PROGRAM

Carnegie Mellon University - Australia’s Advanced Education Program offers elite, practical and relevant professional development for executives and busy professionals. By selecting from a diverse range of courses, participants can ensure their skills are current and competitive, without the commitment of full-time or part-time study.

For more information on the Advanced Education Program, visit www.cmu.edu.au/aep

ABOUT THE COURSE

Public sector organisations are well positioned to effectively achieve their policy and program objectives if they can clearly identify, articulate and execute their strategic goals. Furthermore, governments operate more effectively when they focus on outcomes, and when leaders set clear and measurable priorities, motivate action and illuminate a path to improvement. This outcome-focused performance management approach has proved a powerful way to drive performance in many countries, including both the United States and Australia.

Performance Management in the Public Sector provides current and future executives with an overview of the practice of performance management in public organisations and programs. The course will cover current efforts as well as emerging trends and challenges. It will include material on strategic planning, the development and use of performance measures, reporting on performance, and efforts to promote data-driven discussions. Participants will work in small teams to examine and analyse organisational performance management in a government or non-profit organisation of their choice.

Upon completion, participants will:

- Possess critical thinking skills by assessing an organisation’s performance management and developing a plan for improving its policy/program performances
- Be able to judge when this approach should be applied
- Be prepared to use it to drive improvements in the performance of public programs and organisations.

The course will help you answer:

- What does government “performance” mean in an environment where individual government programs do not cause an outcome, but merely contribute to results, often along with many others?
- What is the purpose of performance management - accountability, cost-cutting, improved performance, informing budget decisions, simply “changing the conversation”, informing citizens?
- How can proper use of performance information and management techniques help you and others drive improvement in public programs and organisations?
- Performance initiatives are only worth the time and effort if the performance information is useful and utilised (for whatever the intended purpose).
ABOUT JONATHAN D. BREUL

Jonathan D. Breul is Executive Director, IBM Center for The Business of Government and a Partner in IBM Global Business Services. The IBM Center helps public sector executives improve the effectiveness of government with practical ideas and original thinking. The Center annually sponsors 24 independent research reports by top minds in academe and the non-profit sector, produces a weekly Business of Government Hour radio show, and publishes the biannual Business of Government magazine which is distributed to all government executives.

Formerly Senior Advisor to the Deputy Director for Management in the Office of Management and Budget (OMB), Mr Breul served as the OMB's senior career executive with primary responsibility for government-wide general management policies. He helped develop the President's Management Agenda, was instrumental in establishing the President's Management Council, and led the development and government-wide implementation of the Government Performance and Results Act. In addition to his OMB activities, he helped Senator John Glenn launch the Chief Financial Officers (CFO) Act.

He also served for eight years as the U.S. delegate and elected vice chair of the Paris-based Organisation for Economic Cooperation and Development's (OECD) Public Management Committee.

Mr Breul is an elected Fellow of the National Academy of Public Administration (NAPA), leads the Government Performance Coalition, and is an adjunct Professor at Georgetown University's graduate Public Policy Institute. He is also a member of the Project on National Security Reform’s Guiding Coalition. He holds a Masters of Public Administration from Northeastern University and a Bachelor of Arts from Colby College.

VENUE

Carnegie Mellon University - Australia
220 Victoria Square (Torrens Building), Adelaide

COST

Tuition AUD $2,300 incl. GST
AUD $1,725 incl. GST for government employees

Additional charge of AUD $300 applies if you wish to undertake an assessment component for credit.

REGISTER TODAY

T + 61 (0) 8 8110 9910
E admissions@cmu.edu.au
F + 61 (0) 8 8211 9444
W www.cmu.edu.au/aep

PROGRAM SCHEDULE

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<th>Date</th>
<th>Time</th>
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<tr>
<td>Wednesday 26 October</td>
<td>Participants receive pre-course reading materials</td>
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<td>Wednesday 2 November</td>
<td>9am – 5pm</td>
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<td>Thursday 3 November</td>
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<td>Friday 4 November</td>
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### REGISTRATION FORM

**FAX TO:** + 61 (0) 8 8211 9444  
**EMAIL:** ADMISSIONS@CMU.EDU.AU

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**PLEASE LET US KNOW IF YOU HAVE ANY SPECIAL REQUIREMENTS INCLUDING: DIETARY, MOBILITY ACCESS OR OTHER.**

**WE WILL PROVIDE YOU WITH A TAX INVOICE AND PAYMENT DETAILS UPON RECEIPT OF YOUR REGISTRATION FORM**

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### QUESTIONS ABOUT THE ADVANCED EDUCATION PROGRAM

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